1600 PEOPLE WILL DIE TODAY
WE CAN’T ACT FAST ENOUGH

When you give to Stand Up To Cancer you enable top researchers and doctors to work together —
in real time — to accelerate breakthrough treatments
for patients today.

ACT NOW. SAVE LIVES.

Please visit SU2C.org or text STAND to 40202 to give $10 now.

Photos by Craig Williams

Stand Up To Cancer is a registered trademark of Entertainment Industry Foundation. Stand Up To Cancer is a program of EIF, a public charity operating under Section 501(c)(3) of the Internal Revenue Code, EIN# 22-3126371.

Photo of Dwayne “The Rock” Johnson by Sam Jones / Getty Images

Stand Up To Cancer accepts donations of cash, marketable securities, and most types of property.

Stand Up To Cancer is not affiliated with any other cancer organization.

Stand Up To Cancer does not provide medical advice, diagnosis or treatment.
01 Contents
02 Mission Statement
03 Board of Directors
08 Programs
12 Grantees
12 Statement of Activities
Mission Statement
Founded in 1942, the Entertainment Industry Foundation (EIF) is a multifaceted organization that occupies a unique place in the world of philanthropy. By mobilizing and leveraging the powerful voice and creative talents of the entire entertainment community, as well as cultivating the support of organizations (public and private) and philanthropists committed to social responsibility, EIF builds awareness and raises funds, developing and enhancing programs on the local, national and global level that facilitate positive social change. The Foundation also supports and encourages the philanthropic efforts of all members of the entertainment community.

Focus
EIF focuses on five critical areas: health, education, the environment, hunger and volunteer service. EIF works to create a tipping point of change in these areas and in the way we, as a nation, solve problems, individually and collectively, to improve the lives of others.

Approach
EIF creates high-profile programs and events that address critical social issues, as well as those that inform, inspire and raise significant funds for sustainable initiatives that can stimulate innovation and transform lives. EIF also responds to urgent needs generated by natural disasters and national or international tragedies.

Future
EIF dedicates itself to advancing its mission. By enhancing its existing programs and developing new ones, EIF will further contribute to the national and global effort to impact social change and improve the lives of others. EIF’s access to media, talent and other entertainment industry assets, coupled with the generosity of supporters, has been a cornerstone for these accomplishments. Yet there is much more work to be done.

Board of Directors
Sherry Lansing, Board Chair - Founder and CEO, Sherry Lansing Foundation
Jeff Bader, Secretary - President, Prgm Planning, Strategy/Research, NBC Entertainment
David Beaubaire - Executive Vice President, Creative - TriStar Productions
Lynn Harris – Producer, Weimeraner Republic Pictures
Dan Harrison - Executive Vice President, Strategic Program Planning
Richard Lovett - President, Creative Artists Agency
Peter Seymour - Executive Vice President & CFO, Disney/ABC Television Group
Lewis Sharpstone - Partner, SingerLewak
Chris Silbermann - Founding Partner, ICM Partners
Jack Sussman, Executive Vice President, Specials, Music & Live Events, CBS Television
Programs

**STAND UP TO CANCER**

Since its inception in 2008, EIF’s Stand Up To Cancer (SU2C) program has raised millions as a result of a biennial televised event carried by 26 major networks and cable outlets, and aired in 195 countries. SU2C funds nearly 800 scientists across 101 major institutions that collaborate to develop new and promising cancer treatments for patients at a faster pace. Funds are administered by SU2C’s scientific partner, the American Association for Cancer Research (AACR), the largest scientific organization in the world focusing on every aspect of high-quality, innovative cancer research. AACR works with a Nobel Laureate-led Scientific Advisory Committee, comprised of world-class scientists across several disciplines and patient advocates to identify the most promising projects to recommend for funding and provide expert review of research progress.
THINK IT UP

EIF launched Think It Up (TIU), a new movement in America to ignite excitement for learning and establish education as the pathway to opportunity and success in our country. By harnessing the collective power of celebrities and storytellers to create a high profile Hollywood/media effort for our schools, TIU in partnership with DonorsChoose.org, launched a national student-powered, teacher-led grants program to generate excitement and optimism about learning through project based experiences. This platform brought resources to public schools around the nation, addressing a vital need in highly marginalized communities.
HOLLYWOOD UNFILTERED
Elif’s Hollywood Unfiltered program was created in 2001, in collaboration with the film industry, and in partnership with the Directors Guild of America, The Writers Guild of America, the Screen Actors Guild and the Motion Picture Association of America. This program places anti-smoking PSAs on DVDs of new G, PG and PG-13 rated movies. To date, more than 100 million DVDs include an anti-smoking PSA.
HUNGER IS
Academy Award®- nominated actress Viola Davis, together with the Entertainment Industry Foundation (EIF) and The Albertsons Companies Foundation launched Hunger Is, a joint charitable program designed to raise awareness and funds to fight childhood hunger in the United States. The year-round campaign encourages individuals and communities to get involved in solving a widespread problem that too often goes unnoticed. Funds raised through the initiative support programs focused on eradicating childhood hunger and improving health-related outcomes, enabling children to have a healthy start to their day and the best chance to excel.
XQ Institute

XQ Institute and the Entertainment Industry Foundation (EIF) invited the public to help rethink the future of American high schools with a special one-hour event, “EIF Presents: XQ Super School Live” that aired on September 8, 2017. This live broadcast combined live musical, comedy and documentary segments to bring to life the past, present and future of the American high school system.

Over the past 100 years, the United States has gone from the typewriter to the touchscreen and the switchboard to the smartphone, yet its high schools have remained virtually unchanged. To prepare America’s youth for the 21st century, high schools must be rethought and reshaped so every student can succeed in college, career and life. XQ seeks to bring Americans together to create new school models reflecting the needs and experiences of the students they serve.

The broadcast challenged viewers to understand that transforming high school education is crucial for the future of our country. And, it showed how educators, parents, school administrators, entrepreneurs, business leaders and students can serve as key influencers of change. This challenge of reshaping the education system starts at the local level, requiring each and every person to come to the table with a shared commitment to ignite change. The telecast gave viewers insight into how to spark this transformation and tools to initiate the process within their communities.
Grantees

Education
Academy of Country Music (ACM) Lifting Lives
Big Brothers Big Sisters of Greater Los Angeles
Communities In Schools Los Angeles
DonorsChoose.org
EL Education
i.am.angel Foundation
Ideal Youth, Inc.
Jamie Foxx Foundation
Kansas State University Foundation - Stonestreet
Scholarship Fund
K-State Athletics
Parents Association Colfax Elementary
Santa Monica Rep
Thurgood Marshall College Fund
Turnaround Arts California
UCLA Foundation
VH1 Save the Music Foundation

Environment
Best Friends Animal Society
Tallahatchie River Foundation
Whitaker Peace & Development Initiative

Health
American Association for Cancer Research (AACR)
Americans for Cures Foundation
Assistance in Healthcare Zion
Beckman Research Institute of City of Hope
Breast Cancer Research Foundation (BCRF)
Children's Hospital of Philadelphia
Christopher's Haven
Cold Spring Harbor Laboratory
Columbia University
Epidermolysis Bullosa Medical Research Foundation
Erasmus Medical Center
Friends of Cancer Research
Harvard Medical School Dana-Farber Cancer Institute
Hubrecht Institute, Utrecht, The Netherlands
Icahn School of Medicine at Mount Sinai
Injured Marine Semper Fi Fund
Institute for Advanced Study (IAS)
Jenesse Center
Joan & Sanford I. Weill Medical College of Cornell University
Johns Hopkins University
Jonsson Comprehensive Cancer Center/UCLA
Kansas Concerns of Police Survivors
Massachusetts General Hospital
Medical University of South Carolina
Memorial Sloan-Kettering Cancer Center
MIT-Koch Institute for Integrative Cancer Research
Motion Picture and Television Fund
National Cancer Institute
Netherlands Kanker Institute
Partners Advancing Values in Education (PAVE)
Princess Margaret Cancer Centre
Project Angel Food
SAG-AFTRA Foundation
Salk Institute
Stanford University
The Bradley Charles Cooper Foundation
Translational Genomics Research Institute
True Insight Spiritual Center
Trustees of Boston College
University Medical Center Utrecht, Utrecht, The Netherlands
University of California Los Angeles (UCLA)
University of California San Diego
University of California San Francisco
University of California, Davis
University of Michigan
University of Pennsylvania
University of Pittsburgh
University of Texas - MD Anderson Cancer Center
University of Texas Southwestern Medical Center
University of Washington
V Foundation for Cancer Research
Van Andel Research Institute
Vanderbilt University Medical Center

Hunger

Alameda County Community Food Bank
Amador Tuolumne Community Resources
Arizona Brainfood
Bean’s Cafe
Boys & Girls Club of Brockton Capital Area Food Bank of DC
Care and Share, Inc.
Center for Hunger-Free Communities
Central Texas Food Bank
Community Food Bank of Southern Arizona
Cooking Matters Colorado
Desert Mission
El Pasoans Fighting Hunger Food Bank
Emergency Food Network of Tacoma and Pierce County
End Hunger Connecticut!, Inc
Ephesian Community Food Share
Feeding America
Feeding America Riverside and San Bernardino Counties
Feeding America San Diego
Feeding America Tampa Bay
Feeding South Dakota
Feeding South Florida
FIND Food Bank (Food In Need of Distribution)
Food Bank Coalition of San Luis Obispo County
Food Bank for Larimer County
Food Bank for Monterey County
Food Bank of Northwest Louisiana
Food Bank of Alaska
Food Bank of Contra Costa and Solano
Food Bank of Delaware
Food Bank of Northern Nevada
Food Bank of South Jersey
Food Bank of the Rockies
FOOD for Lane County
Food Research & Action Center (FRAC)
Food Research & Action Center (FRAC) dba D.C. Hunger Solutions
Food Research & Action Center (FRAC) dba MD Anderson Cancer Center Hunger Solutions
Maryland Hunger Solutions
FOOD Share
FOOD, Inc. dba Community Food Bank
Foodbank of Santa Barbara County
Galloping Grace Youth Ranch
Good Shepherd Food Bank
Greater Baton Rouge Food Bank
H.E.L.P Helping Earth Loving People
Harvest Regional Food Bank
Hawaii Appleseed Center for Law & Economic Justice
Hawaii Foodbank
Houston Food Bank
Hunger Free America
Hunger Free Vermont
Hunger Solutions New York, Inc.
Idaho Foodbank Warehouse
Illinois Hunger Coalition
Institute for Local Government - California
Summer Meals Coalition
Issaquah Schools Foundation
Jacobs & Cushman San Diego Food Bank
Jeffco Action Center
Kids' Kitchen
Kitchen on the Street
Los Angeles Fund for Public Education
Los Angeles Regional Food Bank
Minnie’s Food Pantry
Montana Food Bank Network
Mountain Resource Center
Nebraska Appleseed Center for Law in the Public Interest
New Hampshire Catholic Charities d/b/a New Hampshire Food Bank
NH Hunger Solutions
North Texas Food Bank
Northern Illinois Food Bank
Northwest Harvest/EMM Olive Crest
Overlake Service League dba Bellevue LifeSpring
Partners for a Hunger-Free Oregon
Partnership for Children and Youth
Placer Food Bank
Preble Street, Inc.
Redwood Empire Food Bank
Regional East Texas Food Bank
Rhode Island Community Food Bank Association
Roadrunner Food Bank

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Second Harvest Food Bank of Greater New Orleans and Acadiana
Second Harvest Food Bank of Orange County
Second Harvest Food Bank of San Joaquin and Stanislaus Counties
Second Harvest Food Bank of Santa Clara and San Mateo Counties
Second Harvest Food Bank Santa Cruz County
Second Harvest Inland Northwest
SF - Marin Food Bank
SFUSD's Future Dining Experience
Share Our Strength (No Kid Hungry Bay Area)
Share Our Strength (No Kid Hungry Los Angeles)
Share Our Strength (No Kid Hungry Montana)
Share Our Strength-Cooking Matters Colorado
Share Our Strength-No Kid Hungry
Share Our Strength-No Kid Hungry in Maryland
St. Mary's Food Bank Alliance
Sunshine Division
Texas Hunger Initiative of Baylor University
The Campus Kitchens Project
The Emergency Feeding Program of Seattle and King County
The Food Bank of Monmouth and Ocean Counties, Inc.
The Go Green Initiative
The Greater Boston Food Bank, Inc.
The Greater Philadelphia Coalition Against Hunger
The Salvation Army National Capital Area Command
The Salvation Army, A Georgia Corporation
Three Square Food Bank
United Food Bank
United Labor Agency of Nevada
United Way of King County
Vermont Foodbank
Virginia Poverty Law Center
Weld Food Bank
Why Hunger
Worcester County Food Bank
Wyoming Afterschool Alliance
Yuma Community Food Bank

Volunteerism

City Year Los Angeles
2016 Audited Financials
(Pages Below)
Consolidated Financial Statements and Report of Independent Certified Public Accountants

The Entertainment Industry Foundation

December 31, 2016

(with summarized financial information as of December 31, 2015)
## Contents

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<td>Consolidated Statement of Cash Flows</td>
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<td>Notes to Consolidated Financial Statements</td>
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Report of Independent Certified Public Accountants

To the Board of Directors
The Entertainment Industry Foundation

We have audited the accompanying consolidated financial statements of The Entertainment Industry Foundation (the “Foundation”), which comprise the consolidated statement of financial position as of December 31, 2016, and the related consolidated statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management’s responsibility for the financial statements
Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor’s responsibility
Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor’s judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity’s preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.
We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion
In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of The Entertainment Industry Foundation as of December 31, 2016, and the consolidated changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Grant Thornton LLP

Los Angeles, California
June 6, 2017
# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As of December 31, 2016  
(with summarized financial information as of December 31, 2015)

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$57,534,069</td>
<td>$47,949,650</td>
</tr>
<tr>
<td>Investments</td>
<td>6,656,217</td>
<td>7,197,944</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>1,293,763</td>
<td>7,774</td>
</tr>
<tr>
<td>Contributions Receivable (Net)</td>
<td>24,588,397</td>
<td>39,857,085</td>
</tr>
<tr>
<td>Prepaid Expenses and Other Assets</td>
<td>520,263</td>
<td>501,504</td>
</tr>
<tr>
<td>Property and Equipment (Net)</td>
<td>546,532</td>
<td>588,377</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$91,139,241</strong></td>
<td><strong>$96,102,334</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIABILITIES:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Liabilities</td>
<td>$3,584,837</td>
<td>$5,864,954</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>13,050,228</td>
<td>14,486,905</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>16,635,065</strong></td>
<td><strong>20,351,859</strong></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NET ASSETS:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted Net Assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>521,825</td>
<td>853,040</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>73,982,351</td>
<td>74,897,435</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>74,504,176</strong></td>
<td><strong>75,750,475</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$91,139,241</strong></td>
<td><strong>$96,102,334</strong></td>
</tr>
</tbody>
</table>

The accompanying notes are an integral part of these consolidated financial statements.
The accompanying notes are an integral part of these consolidated financial statements.
The Entertainment Industry Foundation

CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES

For the Year ended December 31, 2016
(with summarized financial information as of December 31, 2015)

<table>
<thead>
<tr>
<th>Grants Program</th>
<th>Program Services</th>
<th>Management and General</th>
<th>Supporting Services</th>
<th>Total Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Grants Program</td>
<td>Public Awareness and Education</td>
<td>Fundraising</td>
<td></td>
</tr>
<tr>
<td>In Kind: Donated Media</td>
<td>-</td>
<td>183,756,990</td>
<td>183,756,990</td>
<td>-</td>
</tr>
<tr>
<td>Grants to Charities</td>
<td>42,975,038</td>
<td>-</td>
<td>42,975,038</td>
<td>-</td>
</tr>
<tr>
<td>Salaries and Payroll Related Expenses</td>
<td>39,895</td>
<td>2,997,022</td>
<td>3,036,917</td>
<td>-</td>
</tr>
<tr>
<td>Professional Services</td>
<td>12,155</td>
<td>1,922,430</td>
<td>1,934,585</td>
<td>-</td>
</tr>
<tr>
<td>Occupancy Cost</td>
<td>(1,293)</td>
<td>62,705</td>
<td>62,705</td>
<td>996,207</td>
</tr>
<tr>
<td>Travel and Meetings</td>
<td>74,937</td>
<td>464,595</td>
<td>539,532</td>
<td>91,646</td>
</tr>
<tr>
<td>Public Relations and Publicity</td>
<td>24,000</td>
<td>667,181</td>
<td>691,181</td>
<td>-</td>
</tr>
<tr>
<td>Subscriptions and Permits</td>
<td>12,475</td>
<td>559,128</td>
<td>572,127</td>
<td>70,683</td>
</tr>
<tr>
<td>Office Supplies and Printing</td>
<td>177,563</td>
<td>168,019</td>
<td>345,602</td>
<td>70,683</td>
</tr>
<tr>
<td>In Kind: Donated Travel</td>
<td>-</td>
<td>190,425</td>
<td>190,425</td>
<td>-</td>
</tr>
<tr>
<td>Insurance</td>
<td>12,475</td>
<td>12,475</td>
<td>170,295</td>
<td>999</td>
</tr>
<tr>
<td>Electronic Media Production</td>
<td>8,475</td>
<td>116,395</td>
<td>124,870</td>
<td>11,886</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Telephone and Internet</td>
<td>313</td>
<td>7,951</td>
<td>8,264</td>
<td>73,410</td>
</tr>
<tr>
<td>Bank and Merchant Fees</td>
<td>(2,389)</td>
<td>1,324</td>
<td>(1,065)</td>
<td>12,997</td>
</tr>
<tr>
<td>Depreciation</td>
<td>-</td>
<td>243</td>
<td>243</td>
<td>86,651</td>
</tr>
<tr>
<td>Postage</td>
<td>665</td>
<td>20,225</td>
<td>20,890</td>
<td>16,990</td>
</tr>
<tr>
<td>Equipment Rental</td>
<td>938</td>
<td>7,255</td>
<td>8,193</td>
<td>23,339</td>
</tr>
<tr>
<td>Event Space Rental</td>
<td>3,700</td>
<td>1,680</td>
<td>5,380</td>
<td>4,025</td>
</tr>
<tr>
<td>Repairs and Maintenance</td>
<td>-</td>
<td>268</td>
<td>268</td>
<td>3,309</td>
</tr>
<tr>
<td>Advertising</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

**TOTAL 2016**

FUNCTIONAL EXPENSES: $43,339,491 16% 16% 190,945,129 72% 234,284,620 88% 5,795,647 10% 25,058,370 12% 30,854,017 100% $265,138,637

**TOTAL 2015**

FUNCTIONAL EXPENSES: $44,439,384 18% 170,486,921 71% 214,926,305 89% 6,789,248 8% 20,184,047 11% 26,973,295 100% $241,899,600

The accompanying notes are an integral part of these consolidated financial statements.
The Entertainment Industry Foundation

CONSOLIDATED STATEMENT OF CASH FLOWS

For the Year ended December 31, 2016
(with summarized financial information as of December 31, 2015)

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM OPERATING ACTIVITIES:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>$ (1,246,298)</td>
<td>$ 13,274,072</td>
</tr>
<tr>
<td>Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation</td>
<td>102,461</td>
<td>106,068</td>
</tr>
<tr>
<td>Realized and Unrealized (Gain) Loss in Investments</td>
<td>(114,157)</td>
<td>32,772</td>
</tr>
<tr>
<td>Donated Partnership Interest</td>
<td>792,443</td>
<td>(235,788)</td>
</tr>
<tr>
<td>(Increase) Decrease in:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>(1,285,989)</td>
<td>314,352</td>
</tr>
<tr>
<td>Contributions Receivable (net)</td>
<td>15,268,688</td>
<td>(7,308,180)</td>
</tr>
<tr>
<td>Prepaid Expenses and Other Assets</td>
<td>(18,759)</td>
<td>(9,584)</td>
</tr>
<tr>
<td>Increase (Decrease) in:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Liabilities</td>
<td>(2,280,117)</td>
<td>3,141,086</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>(1,436,677)</td>
<td>4,584,202</td>
</tr>
<tr>
<td><strong>NET CASH PROVIDED BY OPERATING ACTIVITIES</strong></td>
<td>9,781,595</td>
<td>13,899,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM INVESTING ACTIVITIES:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Purchase of Investments</td>
<td>-</td>
<td>(16,633)</td>
</tr>
<tr>
<td>Proceeds from the Sale of Investments</td>
<td>-</td>
<td>614,057</td>
</tr>
<tr>
<td>Reinvested Interest and Dividends</td>
<td>(136,559)</td>
<td>(131,521)</td>
</tr>
<tr>
<td>Purchase of Property and Equipment</td>
<td>(60,617)</td>
<td>(82,276)</td>
</tr>
<tr>
<td><strong>NET CASH (USED IN) PROVIDED BY INVESTING ACTIVITIES</strong></td>
<td>(197,176)</td>
<td>383,627</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NET INCREASE IN CASH AND CASH EQUIVALENTS</strong></td>
<td>9,584,419</td>
<td>14,282,627</td>
</tr>
</tbody>
</table>

Cash and Cash Equivalents - Beginning of Year | 47,949,650 | 33,667,023 |

**CASH AND CASH EQUIVALENTS - END OF YEAR**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>$57,534,069</td>
<td>$47,949,650</td>
<td></td>
</tr>
</tbody>
</table>

The accompanying notes are an integral part of these consolidated financial statements.
NOTE 1 – ORGANIZATION

Created in 1942 by Hollywood legend Samuel Goldwyn with friends Humphrey Bogart, James Cagney, and the Warner brothers, The Entertainment Industry Foundation (formerly Permanent Charities Committee) was established on the belief that the entertainment industry was in a unique position to truly help others. Their vision was to unify Hollywood’s generous giving in order to maximize the amount of charitable dollars raised annually, and guarantee that worthy charities receive these contributions.

Throughout its history, The Entertainment Industry Foundation has focused on some of the most pressing needs of our time: from the first grants directed to wartime agencies like the United States Organizations (“USO”) and American Red Cross, to providing funding and creating awareness to help eradicate childhood polio. Today, the Foundation is a multifaceted organization that occupies a unique place in the world of philanthropy. Through mobilizing and leveraging the powerful voice and creative talents of the entertainment industry, as well as cultivating the support of organizations (public and private) and philanthropists committed to social responsibility, the Foundation seeks to build awareness, raise funds, and to develop and enhance programs on the local, national and global level that will have a positive impact and generate social change.

The Foundation focuses on four critical areas: health, education, the environment, and poverty/hunger. The Foundation creates high-profile programs and events that address these major social issues by informing, inspiring and raising significant funds for sustainable initiatives that can stimulate innovations and transform lives. The Foundation also responds to urgent needs resulting from natural or manmade disasters.

The Foundation’s initiatives include:

- **Stand Up To Cancer (Translational Cancer Research):** The Foundation’s Stand Up To Cancer initiative raises funds for accelerated, collaborative cancer research, largely through a biennial televised event carried by more than 20 major networks and cable outlets. Stand Up To Cancer funds over 500 scientists at more than 100 major research institutions who collaborate to develop new and promising cancer treatment for patients at a faster pace.

- **National Colorectal Cancer Research Alliance (Colon Cancer):** Following the launch of a high-profile public awareness effort spearheaded by journalist Kathie Couric, experts noted a 20% increase in colonoscopy screenings, which they dubbed “The Couric Effect.” This campaign was part of the work of the Foundation’s National Colorectal Cancer Research Alliance (“NCCRA”). Started in 2000, the NCCRA seeks the eradication of colon cancer by raising funds to support cutting-edge science and promoting the life-saving value of screening. For eight years, the Foundation’s NCCRA and the Center for Disease Control (“CDC”) have jointly conducted a campaign to educate Americans about colorectal cancer screening. The CDC cites the campaign as the most successful it has ever undertaken – for any disease – to educate the public about screening. Experts view both of these above-mentioned programs as significant contributors to a reduction in the colon cancer death rate.
NOTE 1 – ORGANIZATION - Continued

- Think It Up is a program created in 2015 to bring broad cultural attention to the urgency of improving the learning experience in America. This seeks to reframe the public discussion about education, create a culture of excitement about learning everywhere in America and build a sense of optimism about the potential of education in classrooms across the country. Think It Up invites public middle and high school students to work with their teachers to develop projects that draw on their passions and help pursue their educational goals. The student-powered, teacher-led projects are crowdfunded by citizen donors. The projects entail rigorous skill development that prepares American youth for post-high school life, helping pave the way for career success, regardless of the path.

- Hunger Is Program (Childhood Hunger) - The Entertainment Industry Foundation, along with Academy Award nominated actress Viola Davis and The Albertsons Companies Foundation, created the “Hunger Is” Program, a joint charitable program designed to raise awareness and funds to fight childhood hunger in the United States. Funds raised through the initiative go toward programs focused on eradicating childhood hunger and improving health-related outcomes.

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Principles of Consolidation

The accompanying consolidated financial statements include the accounts of The Entertainment Industry Foundation and its wholly-owned subsidiary, Stand Up To Cancer Music, LLC (collectively, “the Foundation”). There were no intercompany transactions during the year ended December 31, 2016.

Basis of Presentation

The consolidated financial statements of the Foundation have been prepared utilizing the accrual basis of accounting.

Accounting

To ensure observance of certain constraints and restrictions placed on the use of resources, the accounts of the Foundation are maintained in accordance with the principles of net asset accounting. This is the procedure by which resources for various purposes are classified for accounting and reporting purposes into net asset categories that are in accordance with specified activities or objectives. Accordingly, all financial transactions have been recorded and reported by net asset categories as follows:

- Unrestricted – Undesignated Net Assets. These generally result from revenues from providing services, producing and delivering goods, receiving unrestricted contributions, and receiving dividends or interest from investing in income-producing assets, less expenses incurred in providing services, producing and delivering goods, raising contributions, and performing administrative functions.
NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

**Accounting (continued)**

- **Unrestricted – Board Designated Net Assets.** These are comprised of resources that the Foundation has established as being designated for the Stand Up To Cancer initiative. For purposes of complying with net asset accounting, this fund is included in unrestricted net assets at December 31, 2016 and 2015 with a balance of $6,279,404 and $6,808,000, respectively.

- **Temporarily Restricted Net Assets.** The Foundation reports gifts of cash and other assets as temporarily restricted if they are received with donor stipulations that limit their use (either purpose or time restricted). When a donor restriction expires, that is, when a stipulated time restriction ends or the purpose of the restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the consolidated statement of activities as net assets released from purpose or time restrictions. The Foundation has $73,982,351 of temporarily restricted net assets at December 31, 2016.

- **Permanently Restricted Net Assets.** These net assets are received from donors who stipulate that resources are to be maintained permanently, but permit the Foundation to expend all of the income (or other economic benefits) derived from the donated assets. There were no permanently restricted net assets at December 31, 2016.

**Cash and Cash Equivalents**

Cash and cash equivalents are short-term, highly liquid investments with maturities of three months or less at the time of purchase. The carrying value of cash and cash equivalents at December 31, 2016 approximates its fair value.

The Foundation maintains its cash and cash equivalents in bank deposit accounts and other investment accounts, which, at times, may exceed federally insured limits. The Foundation has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and cash equivalents.

**Investments**

Investments in equity and debt securities with readily determinable market values are reported at fair value. The fair value of investments is valued at the closing price on the last business day of the fiscal year. Securities are generally held in custodial investment accounts administered by financial institutions.

Investment purchases and sales are accounted for on a trade-date basis. Realized gains and losses are calculated based upon the underlying cost of the securities traded. Interest and dividend income is recorded when earned. Gains or losses (including investments bought, sold, and held during the year), and interest and dividend income are reflected in the consolidated statement of activities as increases or decreases in unrestricted net assets unless their use is temporarily restricted by donor stipulations or by law.
Investments (continued)

Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain long-term investments, it is reasonably possible that changes in the values of these investments will occur in the near term and that such changes could materially affect the amounts reported in the consolidated statement of financial position.

Accounts Receivable

Receivables are recorded when billed or accrued and represent claims against third parties that will be settled in cash. The carrying value of receivables, net of the allowance for doubtful accounts, if any, represents the estimated net realizable value. The allowance for doubtful accounts is estimated based on historical collection trends, types of customer, the age of outstanding receivables and existing economic conditions. If events or changes in circumstances indicate that specific receivables balances may be impaired, further consideration is given to the collectability of those balances and the allowance is adjusted accordingly. Past due receivable balances are written-off when internal collection efforts have been unsuccessful in collecting the amount due. All accounts receivable are considered fully collectable within one year; therefore, no allowance for doubtful accounts has been provided for at December 31, 2016.

Contributions Receivable

Contributions, including unconditional promises to give, are recognized as support when received at fair value.

Unconditional promises to give which are expected to be collected or paid in future years are discounted at the appropriate rate commensurate with the risks involved. Unconditional promises to give are recorded at present value using a discount rate determined by the three year Treasury rate as of December 31 of the year in which the promise was made. Amortization of the discount on contributions received is recorded as additional contribution revenue. The discount rate ranges between 1.1% and 1.97%.

Conditional promises to give that are contingent upon future events or future matching are not recorded until the conditions have been satisfied. If funds are received from such gifts, they are recorded as refundable advances until the condition is satisfied. When the condition has been satisfied, the gift is recognized as either unrestricted or temporarily restricted revenue depending on the intent of the donor. At December 31, 2016 and 2015, there was $69,785,000 and $38,856,000 in conditional promises to give.
CONTRIBUTIONS RECEIVABLE (continued)

Special event contributions are generally reported as increases in unrestricted net assets. However, if the circumstances surrounding the receipt of such contributions make clear the respective donor’s implicit restriction on use, such amounts are classified as increases in temporarily restricted net assets.

PROPERTY AND EQUIPMENT

Property and equipment are recorded at cost if purchased or at fair value at the date of donation if donated. Depreciation is computed on the straight-line basis over the estimated useful lives of the related assets. Maintenance and repair costs are charged to expense as incurred. Property and equipment are capitalized if the cost of an asset is greater than or equal to $5,000 and the useful life is greater than one year. The estimated useful lives are as follows:

- Office furniture and equipment: 3 - 5 years
- Leasehold improvements: 5 - 10 years

LONG-LIVED ASSETS

The Foundation evaluates long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. An impairment loss is recognized when the sum of the undiscounted future cash flows is less than the carrying amount of the assets, in which case a write-down is recorded to reduce the related asset to its estimated fair value. No such impairment losses have been recognized during the year ended December 31, 2016.

DEFERRED RENT

The Foundation recognizes escalating rent provisions on a straight-line basis over the term of the lease. Deferred rent totaled $919,636 and $908,068 as of December 31, 2016 and 2015, respectively.

DEFERRED REVENUE

Fees and sponsorship revenues for events, which are paid in advance, are deferred and recognized as income in the period in which the related events are held.

GRANTS TO CHARITIES

Unconditional grants are recorded against operations when authorized by the Foundation’s Board of Directors and notification to the grantee. The actual payment of the grant may not necessarily occur in the year of authorization. Cancellations of grants occur when the grantees do not meet the terms under which the grants were awarded. In those instances the cancellation is recorded as an increase against operations. All grants to charities at December 31, 2016 are expected to be paid within one year.
The Foundation also has $85,541,284 in research-related contractual grant commitments outstanding. Over 88% of this amount is contingent upon a detail review done twice a year of research team performance, outcomes, and financial spends. The remaining contingent grant amounts involve other assessment and evaluation processes.

Concentration of Credit Risk

The Foundation places its temporary cash investments with high-credit, quality financial institutions. At times, such investments may be in excess of the Federal Deposit Insurance Corporation insurance limit. The Foundation has not incurred losses related to these investments.

Contributed Goods and Services

Contributions of donated noncash assets are recorded at fair value in the period received. Contributions of donated services are recognized if the services received (a) create or enhance long-lived assets, or (b) require specialized skills provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

Income Taxes

The Foundation is exempt from taxation under Section 501(c)(3) of the Internal Revenue Code and Section 23701(d) of the California Revenue and Taxation Code.

The Foundation follows authoritative guidance which requires the Foundation to evaluate its tax position for any uncertainties based on the technical merits of the position taken. The Foundation recognizes the tax benefit from an uncertain tax position only if it is more than likely than not that the tax position will be upheld upon examination by taxing authorities. As of December 31, 2016, the Foundation does not believe it has any uncertain tax positions. The Foundation has filed for and received income tax exemptions in the jurisdictions where it is required to do so. Additionally, the Foundation has filed Internal Revenue Service Form 990 tax returns as required and all other applicable returns in those jurisdictions where it is required. The Foundation believes it is not subject to U.S. federal, state or local, or non-U.S. income tax examinations by tax authorities for years prior to fiscal 2013. However, the Foundation is still open to examination by taxing authorities from fiscal year 2013 forward. No interest or penalties have been recorded in the financial statements related to any uncertain tax positions.

Advertising

The Foundation expenses advertising costs as incurred. For the year ended December 31, 2016, advertising expense totaled $1,375.
NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Functional Allocation of Expenses

The costs of providing the various programs and other activities have been presented in the consolidated statement of functional expenses. During the year, such costs are accumulated into operational groupings. All costs are allocated among program and support services by a method that best measures the relative degree of benefit.

Use of Estimates

The preparation of consolidated financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Comparative Totals

The consolidated financial statements include certain prior-year summarized comparative information in total but not by net asset category. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Foundation’s consolidated financial statements for the year ended December 31, 2015 from which the summarized information was derived.

New Accounting Standards

On May 1, 2015, the FASB issued Accounting Standards Update 2015-07, Fair Value Measurement (Topic 820): Disclosures for Investments in Certain Entities That Calculate Net Asset Value per Share (or Its Equivalent). Under the new guidance, investments measured at net asset value (“NAV”), as a practical expedient for fair value, are excluded from the fair value hierarchy. Removing investment measured using the practical expedient from the fair value hierarchy is intended to eliminate the diversity in practice that currently exists with respect to the categorization of these investments. The only criterion for categorizing investments in fair value hierarchy will be the observability of the inputs.

In August 2016, the FASB issued ASU No. 2016-14, Presentation of Financial Statements of Not-for-profit Entities, which intended to improve how a not-for-profit entity classifies its net assets, as well as the information it presents in its financial statements about its liquidity and availability of resources, expenses and investment return, and cash flows. The guidance also requires presentation of expenses by both their natural and functional classification in a single location in the financial statements. Early adoption is permitted.

Subsequent Events

The Foundation has evaluated events and transactions occurring subsequent to the consolidated statement of financial position date of December 31, 2016 for items that should potentially be recognized or disclosed in these consolidated financial statements. The evaluation was conducted through June 6, 2017, the date these consolidated financial statements were available to be issued.
NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Subsequent Events (continued)

The following new major donor agreements were executed subsequent to December 31, 2016:

- On January 1, 2017, a $500,000 second amendment agreement with a major foundation became effective to continue the Hunger Is program for 2017.
- On February 1, 2017, an additional $3.7 million donor agreement with a major pharmaceutical company was executed.
- On March 5, 2017, a $15 million collaboration agreement was executed with a major foundation to support education.
- On March 22, 2017, a $5.7 million agreement was executed with a law firm to sublease our Los Angeles office commencing on October 1, 2017.
- On May 1, 2017, an additional $3 million donor agreement with a major foundation was executed.
- On May 25, 2017, a $1 million donor agreement with a donor was executed to establish a scholarship award.

No such material events or transactions were noted to have occurred, except as noted above.

NOTE 3 - INVESTMENTS

The Foundation implemented the accounting standard that defines fair value for those assets (and liabilities) that are re-measured and reported at fair value at each reporting period. This standard establishes a single authoritative definition of fair value, sets out a framework for measuring fair value based on inputs used, and requires additional disclosures about fair value measurements. This standard applies to fair value measurements already required or permitted by existing standards.

The Financial Accounting Standards Board (“FASB”) authoritative guidance on fair value measurements establishes a framework for measuring fair value and expands disclosure about fair value measurements. The guidance enables the reader of financial statements to assess the inputs used to develop those measurements by establishing a hierarchy for ranking the quality and reliability of the information used to determine fair value. Under this guidance, assets and liabilities carried at fair value must be classified and disclosed on one of the following three categories:

Level 1 - Observable inputs such as quoted market prices in active markets. Classification currently include cash and investments in funds that are priced daily and trade over an active exchange such as the New York Stock Exchange.

Level 2 - Inputs other quoted process in active markets, which are observable either directly or indirectly.
Level 3 - Unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions. Classification currently include commingled funds that do not have daily pricing on an active exchange but where a substantial portion of a fund’s fair value could be determined based on quoted market process of underlying investments held by the fund and the estimated fair value of certain investments of the underlying investment partnership, which may include private placements and other securities for which prices are not readily available, and are determined by the general partner or sponsor of the respective other investment partnership and may not reflect amounts that could be relegalized upon immediate sale, nor amounts that ultimately may be realized.

The following tables present information about the Foundation’s assets that are measured at fair value on a recurring basis at December 31, 2016 and December 31, 2015, and indicates the fair value hierarchy of the valuation techniques utilized to determine such fair value:

<table>
<thead>
<tr>
<th>Investments:</th>
<th>December 31, 2016</th>
<th>Quoted Prices in Active Markets for Identical Assets (Level 1)</th>
<th>Significant Other Observable Inputs (Level 2)</th>
<th>Significant Unobservable Inputs (Level 3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Equivalents</td>
<td>$158,937</td>
<td>$158,937</td>
<td>-</td>
<td>$</td>
</tr>
<tr>
<td>Domestic Common and Foreign Stock</td>
<td>3,026,053</td>
<td>3,026,053</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Corporate Bonds</td>
<td>1,144,163</td>
<td>1,144,163</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Corporate CMOS</td>
<td>278,325</td>
<td>278,325</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Mortgage Backed Government Issues</td>
<td>92,153</td>
<td>92,153</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Fixed Income-U.S. Agencies</td>
<td>582,220</td>
<td>582,220</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Foreign Bonds</td>
<td>200,130</td>
<td>200,130</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Municipal Bonds</td>
<td>300,450</td>
<td>300,450</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Government Bonds</td>
<td>457,556</td>
<td>457,556</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Government REMICS/CMOS</td>
<td>166,350</td>
<td>166,350</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Floatation and Adj. Rate Notes</td>
<td>196,490</td>
<td>196,490</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Asset-Backed Corporate Issues</td>
<td>53,390</td>
<td>-</td>
<td>53,390</td>
<td>-</td>
</tr>
<tr>
<td>Total Investments</td>
<td>$6,656,217</td>
<td>$6,602,827</td>
<td>$53,390</td>
<td>$-</td>
</tr>
</tbody>
</table>
NOTE 3 – INVESTMENTS – Continued

<table>
<thead>
<tr>
<th>Investments</th>
<th>December 31, 2015</th>
<th>Quoted Prices in Active Markets for Identical Assets (Level 1)</th>
<th>Significant Other Observable Inputs (Level 2)</th>
<th>Significant Unobservable Inputs (Level 3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Equivalents</td>
<td>$178,546</td>
<td>$178,546</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Domestic Common and Foreign Stock</td>
<td>2,859,587</td>
<td>2,859,587</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Corporate Bonds</td>
<td>1,150,193</td>
<td>1,150,193</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Corporate CMOS</td>
<td>104,077</td>
<td>104,077</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Fixed Income-U.S. Agencies</td>
<td>746,309</td>
<td>746,309</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Foreign Bonds</td>
<td>203,069</td>
<td>203,069</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Municipal Bonds</td>
<td>267,100</td>
<td>267,100</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Government Bonds</td>
<td>504,601</td>
<td>504,601</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Government REMICS/CMOS</td>
<td>73,964</td>
<td>73,964</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Floating and Adj. Rate Notes</td>
<td>195,838</td>
<td>195,838</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Asset-Backed Corporate Issues</td>
<td>122,217</td>
<td>-</td>
<td>122,217</td>
<td>-</td>
</tr>
<tr>
<td>Partnership Interests</td>
<td>792,443</td>
<td>-</td>
<td>-</td>
<td>792,443</td>
</tr>
<tr>
<td><strong>Total Investments</strong></td>
<td><strong>$7,197,944</strong></td>
<td><strong>$6,283,284</strong></td>
<td><strong>$122,217</strong></td>
<td><strong>$792,443</strong></td>
</tr>
</tbody>
</table>

Fair Value Measurements Using Significant Unobservable Inputs (Level 3)

- Beginning Balance as of December 31, 2015: $792,443
- Donation of Limited Partnership Interest: -
- Regrant of Limited Partnership Interest: (792,443)
- Ending Balance as of December 31, 2016: -

The fair values of marketable securities within Level 1 inputs were obtained based on quoted market prices at the closing of the last business day of the fiscal year.

The fair values of asset-backed corporate issues within Level 2 inputs were based on pricing models whose inputs were derived principally from observable market data through correlation or other means of substantially the full term of the asset or liability.

The fair value of the limited partnership interests within Level 3 was obtained by an independent appraisal using the income capitalization approach.

There were no transfers between Level 1, 2 and 3 investments for the year ended December 31, 2016.
NOTE 3 – INVESTMENTS – Continued

Net investment income for the year ended December 31, 2016 consist of the following:

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interests and dividends</td>
<td>$ 211,500</td>
<td>$ 135,718</td>
</tr>
<tr>
<td>Realized and unrealized gain (loss)</td>
<td>177,889</td>
<td>(46,703)</td>
</tr>
<tr>
<td>Investment fees</td>
<td>(47,341)</td>
<td>(47,382)</td>
</tr>
<tr>
<td>Investment income (Net)</td>
<td>$ 342,048</td>
<td>$ 41,633</td>
</tr>
</tbody>
</table>

NOTE 4 – CONTRIBUTIONS RECEIVABLE

Contributions receivable at December 31, are expected to be collected as follows:

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than one year</td>
<td>$ 13,077,565</td>
<td>$ 28,610,759</td>
</tr>
<tr>
<td>One to five years</td>
<td>12,000,000</td>
<td>12,000,000</td>
</tr>
<tr>
<td>Gross contributions receivable</td>
<td>25,077,565</td>
<td>40,610,759</td>
</tr>
<tr>
<td>Less: Present value discount</td>
<td>(489,168)</td>
<td>(753,674)</td>
</tr>
<tr>
<td>Contributions receivable (Net)</td>
<td>$ 24,588,397</td>
<td>$ 39,857,085</td>
</tr>
</tbody>
</table>

NOTE 5 – PROPERTY AND EQUIPMENT

Property and equipment consist of the following at December 31:

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office furniture and equipment</td>
<td>$ 713,653</td>
<td>$ 637,319</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>578,325</td>
<td>578,325</td>
</tr>
<tr>
<td>Total</td>
<td>1,291,978</td>
<td>1,215,644</td>
</tr>
<tr>
<td>Less: Accumulated depreciation</td>
<td>(745,446)</td>
<td>(627,267)</td>
</tr>
<tr>
<td>Property and equipment (Net)</td>
<td>$ 546,532</td>
<td>$ 588,377</td>
</tr>
</tbody>
</table>

Depreciation expense for the years ended December 31, 2016 and 2015 was $102,461 and $106,068 respectively.
NOTE 6 – ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Accounts payable and accrued liabilities consist of the following at December 31:

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$2,144,150</td>
<td>$4,291,350</td>
</tr>
<tr>
<td>Accrued payroll and other payroll withholdings</td>
<td>183,860</td>
<td>386,721</td>
</tr>
<tr>
<td>Accrued vacation</td>
<td>337,191</td>
<td>278,815</td>
</tr>
<tr>
<td>Deferred rent</td>
<td>919,636</td>
<td>908,068</td>
</tr>
<tr>
<td><strong>Total accounts payable and accrued liabilities</strong></td>
<td><strong>$3,584,837</strong></td>
<td><strong>$5,864,954</strong></td>
</tr>
</tbody>
</table>

NOTE 7 – GRANTS PAYABLE

Grants authorized but unpaid at year end are reported as liabilities. The following is summary of grants authorized and payable at December 31:

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants payable Balance as of December 31, 2016 (To be paid in 2017)</td>
<td>$13,050,228</td>
<td></td>
</tr>
<tr>
<td>Grants payable Balance as of December 31, 2015 (Paid in 2016)</td>
<td>$14,486,905</td>
<td></td>
</tr>
</tbody>
</table>

NOTE 8 – CONTRIBUTED GOODS AND SERVICES

The Foundation conducts Public Awareness and Education campaigns that provide information and education regarding the various initiatives adopted by the Foundation. Information and education are primarily provided by public service announcements ("PSAs"). The PSAs are disseminated in the form of broadcast, print, online and out-of-home advertisements. These products are donated by major television networks and magazine publications.

The public service announcements were comprised of the following:

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broadcast Airtime</td>
<td>$202,778,429</td>
<td>$145,874,525</td>
</tr>
<tr>
<td>Print Ad Publications</td>
<td>34,476,388</td>
<td>23,331,077</td>
</tr>
<tr>
<td>Out-of-Home</td>
<td>12,627,715</td>
<td>9,270,442</td>
</tr>
<tr>
<td>Digital</td>
<td>2,107,218</td>
<td>427,906</td>
</tr>
<tr>
<td><strong>Total Public Awareness and Education</strong></td>
<td><strong>$251,989,750</strong></td>
<td><strong>$178,903,950</strong></td>
</tr>
</tbody>
</table>

For the years ended December 31, 2016 and 2015, the Foundation also received $522,512 and $15,365 in donated airline travel, respectively.
NOTE 9 – COMMITMENTS AND CONTINGENCIES

Operating Leases

The Foundation leases office facilities under several operating leases, with various terms expiring through April 2024. Total rental expense charged to operations under these leases during the years ended December 31, 2016 and 2015 was $1,110,058 and $1,095,376, respectively.

Lease commitments are as follows:

<table>
<thead>
<tr>
<th>Years ending December 31</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>Thereafter</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,051,432</td>
<td>$1,089,117</td>
<td>$1,120,589</td>
<td>$1,152,978</td>
<td>$1,186,311</td>
<td>$2,649,238</td>
</tr>
<tr>
<td>Total</td>
<td>$8,249,665</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Litigation

In the ordinary course of doing business, the Foundation becomes involved in various lawsuits. Some of these proceedings may result in judgments being assessed against the Foundation which, from time to time, may have an impact on net income or financial position. The Foundation does not believe that these proceedings, individually or in the aggregate, are material to its operations or financial condition.

NOTE 10 - NET ASSETS

Unrestricted net assets at December 31:

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted and Undesignated</td>
<td>(5,757,579)</td>
<td>(5,954,960)</td>
</tr>
<tr>
<td>Board Designated for Stand Up To Cancer</td>
<td>6,279,404</td>
<td>6,808,000</td>
</tr>
<tr>
<td>Total</td>
<td>521,825</td>
<td>853,040</td>
</tr>
</tbody>
</table>
NOTE 10 - NET ASSETS - Continued

Temporarily restricted net assets at December 31, are available for the following purposes:

<table>
<thead>
<tr>
<th>Temporarily restricted net assets:</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand Up To Cancer</td>
<td>$ 69,252,948</td>
<td>$ 65,780,251</td>
</tr>
<tr>
<td>Other donor purpose restrictions</td>
<td>583,720</td>
<td>1,727,670</td>
</tr>
<tr>
<td>National Colorectal Cancer Research Alliance</td>
<td>268,975</td>
<td>885,074</td>
</tr>
<tr>
<td>Childhood Hunger</td>
<td>2,935,901</td>
<td>4,001,129</td>
</tr>
<tr>
<td>Think It Up (Education challenge)</td>
<td>940,807</td>
<td>2,503,311</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$ 73,982,351</strong></td>
<td><strong>$ 74,897,435</strong></td>
</tr>
</tbody>
</table>

NOTE 11 - ALLOCATION OF JOINT COSTS

The Foundation conducted public service announcements that included requests for contributions as well as program components. The costs of conducting these activities in 2016 included joint costs for donated media totaling $203,462,885.

The joint costs were allocated as follows:

- Public awareness and education: $183,756,990
- Fundraising: $19,705,895
- Management and general: -

Total joint costs: $203,462,885

NOTE 12 - EMPLOYEE BENEFIT PLANS

Multiemployer Pension Plan

The Foundation contributes to the Motion Picture Industry Pension Plan, a multiemployer defined benefit pension plan, under the terms of its non-affiliated agreement covering Foundation employees. Contributions to this plan are based on employee hours worked and are paid by the Foundation. The risks of participating in multiemployer plans are different from single-employer plans in the following respects:

- Assets contributed to a multiemployer plan by one employer may be used to provide benefits to employees of other participating employers.
- If a participating employer stops contributing to the plan, the unfunded obligations of the plan may be borne by the remaining participating employers.
NOTE 12 – EMPLOYEE BENEFIT PLANS - Continued

- If the employer chooses to stop participating in its multiemployer plan, it may be required to pay the plan an amount based on the underfunded status of the plan, referred to as a withdrawal liability.

The Foundation’s participation in this plan for the year ended December 31, 2016 is outlined below. The information included in this table is as follows:

<table>
<thead>
<tr>
<th>EIN</th>
<th>95-1810805</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan number:</td>
<td>01</td>
</tr>
<tr>
<td>Pension Protection Act of 2006 zone status</td>
<td>Green</td>
</tr>
<tr>
<td>Contributions to plan</td>
<td>$234,201</td>
</tr>
<tr>
<td>Plan's contributions &gt;5% of total contributions</td>
<td>No</td>
</tr>
<tr>
<td>Financial improvement or rehabilitation plan pending or implemented</td>
<td>No</td>
</tr>
<tr>
<td>Surcharged imposed?</td>
<td>No</td>
</tr>
<tr>
<td>Expiration of collective bargaining agreements</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Pension Plan

The Foundation sponsors a 403(b) Plan for its employees. Benefits under the plan are provided through a group annuity contract. Employees elect to contribute to the plan and employer contributions are discretionary. There were no employer contributions for the year ended December 31, 2016.

The Foundation sponsors a 457(b) Plan. The Plan is available to senior executive management employees to make additional contributions up to IRS designated annual limits. The Foundation does not make employer contributions to this plan.